

RELATED OCCUPATIONS

- Help Desk Specialist
- Web Page Developer
- Computer Operator
- Word Pressing Operator
- Desktop Publisher
- Multimedia Specialist
- Web Designer
- Webmaster
- Customer Service Representatives
- Data Entry Clerk
- Small Business Entrepreneur
- Franchisee
- Marketing Research Analyst
- Administrative Support Representative
- Customer Support Specialist
- Marketing Manager
- Business Teacher
- Sales Representative
- Marketing Research Analyst
- Administrative Assistant
- Software Engineer
- Support Technician
- Architect
- Operator
- Desktop Publisher
- Information Systems Specialist

VALENCIA HIGH SCHOOL BUSINESS PATHWAY

PATHWAY ADVISOR:
MR. MIFFLIN



VALENCIA HIGH SCHOOL

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*California Industry Sector:
Marketing, Sales, and Service*

VALENCIA HIGH SCHOOL BUSINESS PATHWAY



*California Pathway:
Business And
International Business*

VALENCIA HIGH SCHOOL

BUSINESS PATHWAY

INTRODUCTION TO BUSINESS

This course is designed for the student with an interest in being an entrepreneur or managing a business. Both internal and external business topics will be discussed including marketing, advertising, finance, salesmanship, management, entrepreneurship, goods and services, taxes, economy, consumer rights, and working in today's business world.

BUSINESS LAW

Business Law is personal law. Students will deal with business every day of their lives: Renting, making and keeping contracts, selling, securing a job, buying insurance, and borrowing money. This course will help students grasp the rights and responsibilities the law mandates for both business and individuals. Students will deal with real world topics such as computer law, ethical decision-making, law for families, law for students, white-collar crimes, environmental issues, international law and discrimination in the workplace.

Business Required Courses

- ◆ Introduction to Business
- ◆ Marketing
- ◆ Business Law
- ◆ Web Development
- ◆ DECA (minimum 1 year)
- ◆ Career Exploration Project
(Must be in Career Industry Sector)

OPTIONAL COURSES

(Choose 2 or More)

- ◆ Computer Applications
- ◆ COC: Business Law
- ◆ Two Years of a Foreign Language (required for International Business)
- ◆ ROP Marketing & Sales
- ◆ ROP Entrepreneurship

CAREER EXPLORATION

Seniors have a unique opportunity to demonstrate and apply twelve years of education; they become explorers, creators, risk takers, decision makers, independent learners, and leaders. All components of this project are linked to a topic of personal interest, which furthers a student's opportunity to explore career opportunities. The project will demonstrate a learning stretch on the part of the student. The project requires a minimum of 45 hours from the student in which they job shadow, volunteer in the community or learn a new skill. The student will identify and collaborate with a community mentor in the development of their project, which will help enable the students to make an informed future career choice.

